



News Channel 8
1100 Wilson Blvd, 6th Fl
Arlington, VA 22209

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 3058171
Schedule Dates 10/04/17-10/10/17
Advertiser Ed Gillespie for VA Governor (116805)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Ed Gillespie (671299)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 3172
Account Types Regional/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 10/03/17
Last Modified 10/03/17
Entered By Kelsey Reardon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$746.25
Net Total \$4,228.75
Sales Tax

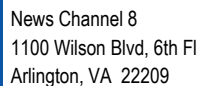
ZNWS (ZNWS)		
By Broadcast Month	Spots	Rate
Oct. 2017	21	\$4,975.00
Grand Total:	21	\$4,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/17-10/10/17	2	:30	7A- 8A (EST)		1	1						2	\$150.00	\$300.00	ZNWS (ZNWS)		10/3/17
2.0	Normal Line / SPOT	10/04/17-10/06/17	2	:30	8A- 9A (EST)				1		1			2	\$175.00	\$350.00	ZNWS (ZNWS)		10/3/17
3.0	Normal Line / SPOT	10/04/17-10/06/17	2	:30	7P- 8P (EST)				1	1	1			3	\$100.00	\$300.00	ZNWS (ZNWS)		10/3/17
4.0	Normal Line / SPOT	10/09/17-10/09/17	2	:30	7P- 8P (EST)		1							1	\$100.00	\$100.00	ZNWS (ZNWS)		10/3/17
5.0	Normal Line / SPOT	10/04/17-10/05/17	2	:30	8P- 8:30P (EST)				1	1				2	\$100.00	\$200.00	ZNWS (ZNWS)		10/3/17
6.0	Normal Line / SPOT	10/04/17-10/06/17	2	:30	9P- 9:30P (EST)				1		1			2	\$200.00	\$400.00	ZNWS (ZNWS)		10/3/17
7.0	Normal Line / SPOT	10/09/17-10/09/17	2	:30	9P- 9:30P (EST)		1							1	\$200.00	\$200.00	ZNWS (ZNWS)		10/3/17
8.0	Normal Line / News	10/04/17-10/04/17	2	:30	10P- 10:30P (EST)				1					1	\$250.00	\$250.00	ZNWS (ZNWS)		10/3/17
9.0	Normal Line / News	10/05/17-10/05/17	2	:30	10:30P- 11P (EST)					1				1	\$250.00	\$250.00	ZNWS (ZNWS)		10/3/17
10.0	Normal Line / News	10/09/17-10/09/17	2	:30	10:30P- 11P (EST)		1							1	\$250.00	\$250.00	ZNWS (ZNWS)		10/3/17
11.0	Normal Line / SPOT	10/08/17-10/08/17	2	:30	7P- 8P (EST)								1	1	\$850.00	\$850.00	ZNWS (ZNWS)		10/3/17
12.0	Normal Line / SPOT	10/10/17-10/10/17	2	:30	8A- 9A (EST)			1						1	\$175.00	\$175.00	ZNWS (ZNWS)		10/3/17
13.0	Normal Line / SPOT	10/10/17-10/10/17	2	:30	8P- 8:30P (EST)			1						1	\$100.00	\$100.00	ZNWS (ZNWS)		10/3/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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[illegible]

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